

Safe Roads Cayman Campaign!

Design a poster that inspires safer roads for everyone.



Competition Categories

PRIMARY SCHOOL Ages 5-11

Theme: Safe Steps for Everyone

HIGH SCHOOL Ages 12-18

Theme: Drive Smart, Ride Safe, Walk Wise

Students may design their poster based on **any or all aspects of road safety**, including:

- Crosswalk safety and pedestrian awareness
- Safe and sober driving
- Care, patience and respect on the roads
- Cyclist visibility and shared road use

Poster Requirements

- Size:** 11" x 17" (tabloid) or standard A3 paper
- Medium:** Hand-drawn only
- Original Work Only:** Submissions must be the student's own creation
- Include:** Student's name, age, school and teacher contact on the back or in a separate form

Judging Criteria

-  **Creativity and Originality** – Unique concept and design approach
-  **Message Clarity** – Clear communication of road safety principles
-  **Visual Impact** – Use of colour, balance and readability
-  **Relevance to Theme** – Connection to Safe Roads Cayman values

Prizes and Recognition (PRIMARY AND HIGH SCHOOL WINNERS)

- ★ 1st, 2nd and 3rd place awards in each category – Winners Announced at the Streets Alive Family Day
- ★ Winning posters displayed at the Streets Alive Family Day
- ★ Feature in the 2026 Safe Roads Cayman Social Media Campaign
- ★ Certificates of participation for all entries



The Department of Vehicle and Drivers' Licensing



DEADLINE

WEDNESDAY, 21st January 2026

**Submit posters to the National Roads Authority
Office at 370 North Sound Road, 2nd Floor PWD Bldg.**