



## Press Release

FOR IMMEDIATE RELEASE

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### Be careful in construction zones !

“Paying attention to ‘Road Work Ahead’ signs, orange construction zone signs and new electronic message boards can provide an extra degree of much-needed safety for both motorists and workers in roadway construction zones,” said Managing Director of the National Roads Authority, Mr Brian Tomlinson as *StreetSkill* embarks on an education campaign centered around ‘Construction Zone Safety’.

The theme for the month of April refers not only to the new bright orange roadway signage and electronic message boards alerting drivers to various road conditions within construction zones, but also aims to encourage drivers to use extra concentration, caution and common sense when entering work zones.

There seems to be a new construction zone popping up on a daily basis and motorists are likely to encounter them wherever they drive; from North Side to the Esterley Tibbetts Highway. Construction zones range from improving road surfaces, adjusting interchanges, installing new signs and updating pavement markings which result from completed road improvements or new construction projects. Hazards can also be activities other than road construction projects such as grass cutting or other entities carrying out works along the roadway.

In construction zones motorists should prepare for rough surfaces, uneven pavement, short-term congestion and traffic queues that often present a need to slow down abruptly. The first step to improving safety is heeding the road work ahead signs, orange roadway warning, information signs and personnel on site.

Streetskills offers some simple tips to help motorists safely drive through these sites:

- **If you see a Road Works Ahead Sign, SLOW DOWN IMMEDIATELY!**
- **Know an pay attention to the work zone signs.**

- **Pay attention to other drivers.**
- **Keep an eye out for workers.**
- **Stay focused. Avoid distractions.**
- **Expect the unexpected.**
- **Be patient and stay calm**
- **Keep a safe distance between you, the workers and their equipment.**
- **Schedule enough time to drive safely and expect some delays.**
- **Keep up with the traffic flow.**

**Above all, think safety first.**

Throughout the month of April adverts will run in the cinema and the print media. The Streetskills campaign, launched on May 1 2006 by the National Roads Authority (NRA), the Royal Cayman Islands Police Service (RCIPS) and the Cayman Islands Road Safety Advisory Council (CIRSAC), is aimed at educating motorists and influencing their behaviour.

Organisers are always looking for feedback on the campaign and welcome ideas and thoughts from the community. Residents are encouraged to contact [deborah.denis@gov.ky](mailto:deborah.denis@gov.ky) – 244-3004 or [marion.pandohie@gov.ky](mailto:marion.pandohie@gov.ky) – 244-5865.

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