



Press Release

FOR IMMEDIATE RELEASE

Date: March 02, 2007

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Look out for each other!

As *Streetskill* moves into its third month of 2007, organisers are calling on motorists and pedestrians to look out for each other on the roads.

In the Cayman Islands there are a lot of roads, used by a lot of people and the community needs to work together to ensure that everybody stays safe.

"Pedestrians sometimes may not be seen by drivers," said Commissioner of Police, Mr Stuart Kernohan. "I encourage them to wear visible clothing at all times, walk on the correct side of the road and remember to stop, look, and listen before you cross the street."

As well, drivers need to be aware of pedestrians and always give way to them. As long as both parties are aware of each other, Cayman's roadways will remain safe and the number of injuries, and possibly deaths, will decrease.

The following tips and advice are being issued to pedestrians:

- **Always walk on the sidewalk if there is one.** If there is no sidewalk, always walk facing the traffic so that you can see all the cars coming towards you.
- **Dress to be seen.** Brightly coloured clothing makes it easier for drivers to see you in the morning or in the daytime. At night you need to wear special reflective material on your shoes, cap, or jacket to reflect the headlights of cars coming towards you.

Tips for crossing the road:

- **Cross at marked crosswalks or corners.**
- **Stop at the edge or the end of the sidewalk.**
- **Look left, right and then left again** before you step into the street.
- **If you see a car, wait until it passes,** then look right, and left again until there are no cars are coming.
- **If a car is parked where you are crossing, make sure there is no driver in the car.** Then go to the edge of the car and look left, right and left again until no cars are coming.
- **Keep looking for cars** while you are crossing
- **Do not run.**

The *Streetskill* campaign, launched on 1 May 2006 by the National Roads Authority (NRA), the Royal Cayman Islands Police Service (RCIPS), Cayman Islands Road Safety Advisory Council (CIRSAC) and Government Information Services (GIS), is aimed at educating motorists and influencing their behaviour.

Organisers are looking for feedback on the campaign and welcome ideas and thoughts from the community. Residents are encouraged to contact deborah.denis@gov.ky - 244-3004 or ariana.rahamut@gov.ky – 244-1762 or marion.pandohie@gov.ky – 244-5865.

Tentative Campaign Calendar 2007

March: Pedestrian and Jogger Safety

April: Speeding

May: Child and Bus Safety

June: Scooters and Tourists Safety

July: Construction Zone Safety

August: “Know Your Car”

September: Back to School Safety

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Please feel free to copy and use the StreetSkill logo as featured at the top of the release.

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